



Gottstein

@ first european wool day



Agenda

- **Introduction**

- Who we are
- Sourcing
- About our production
- Our business fields

- **Gottstein fabrics**

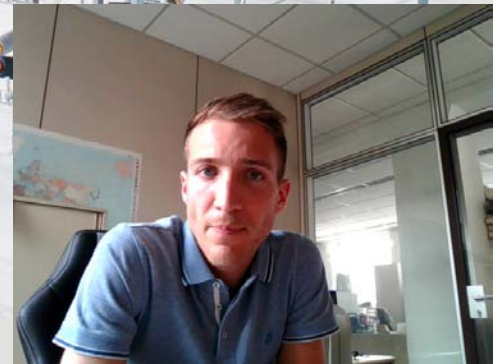
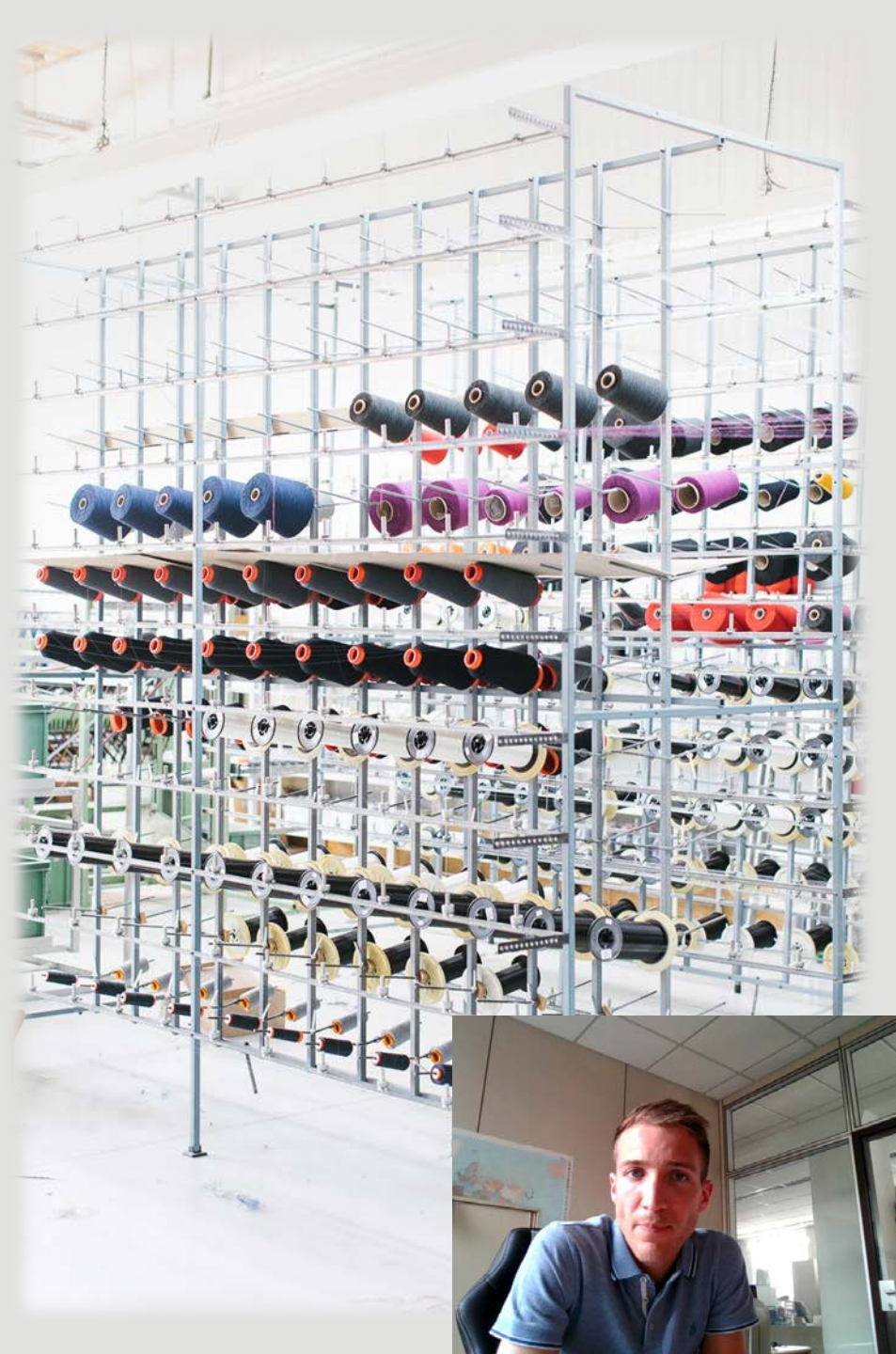
- The processing of our fabrics

- **Gottstein felted slippers**

- The processing of our felted slippers

- **Sustainability**

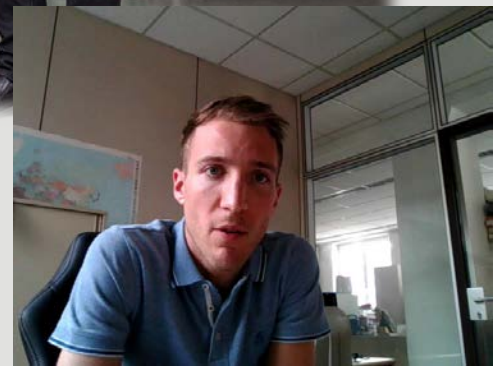
- **Customer service**



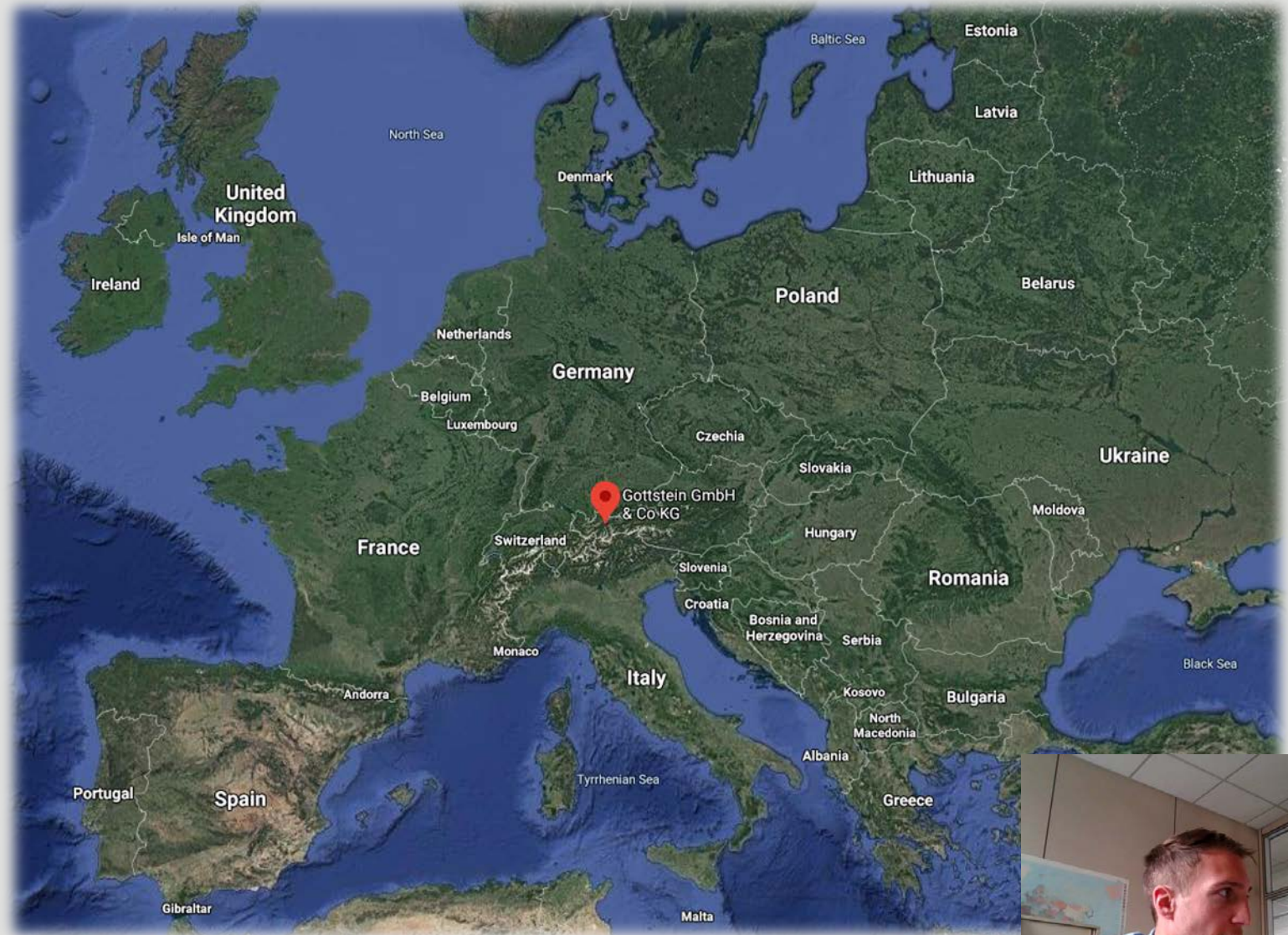
Introduction

Who we are

- Founded in 1926 by Hans Gottstein
- Family-owned and managed in the fourth generation
- Located in Ötztal - Bahnhof, Tyrol, AUSTRIA
- Expert in wool manufacturing
- From knitting through wet processing to finishing, all processes are made in Austria - since day one
- Premium segment
- Focus on sustainability



Our location



Introduction

Sourcing

We use finest merino wool, special wools from endangered sheep breeds in Europe and premium wools such as alpaca and yak



The origins of our wools

THE COUNTRIES OF ORIGIN

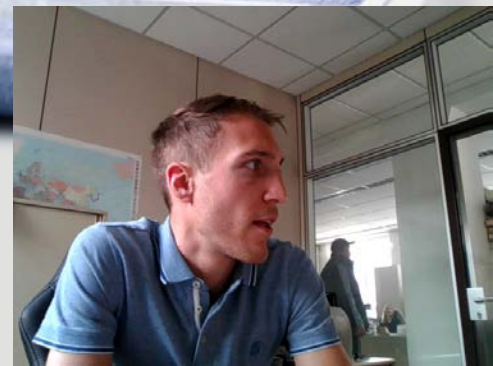
- MERINO WOOLS
- RARE WOOLS
- ENDANGERED SHEEP BREEDS



Introduction

About our production

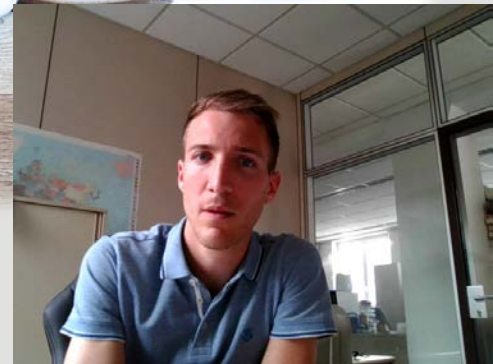
- From knitting through wet processing to finishing, all processes are made in Austria - since day one
- 49 employess
- 3 flat knitting machines
- 14 circular knitting machines
- 2 carding machines
- 6 felting machines
- Sewing department
- R&D department



Introduction

Our business fields

- Gottstein fabrics
- Gottstein felted slippers
- SMUs



Gottstein fabrics

- 45 different fabrics
- GOTS certified yarns
- Temperatur equalizing, compftable, highly durable, open edge processing possible
- Use: Fashion, Interior, Accessories
- Partner for premium Designers like Chanel, Gucci, Paco Rabanne and many more



The processing of our fabrics

- Premium yarns from mainly Austrian suppliers are used
- Knitting a tube on circular knitting machines
- Wet-felting in special machines
- Only water is used - no chemical additives
- finishing

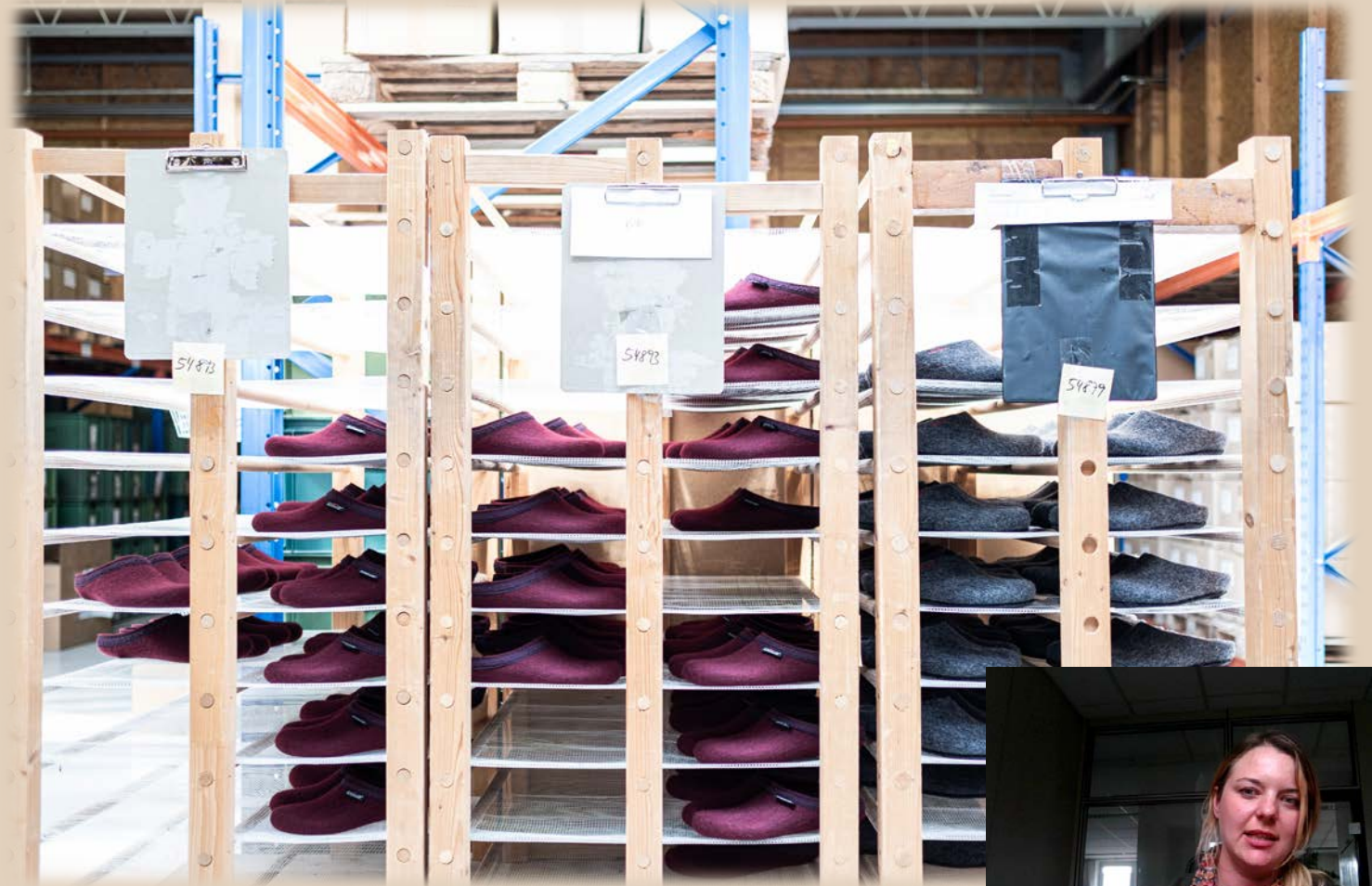


The finished product



Gottstein felted slippers

- 3 sub-brands
 - Magicfelt
 - Stegmann
 - Gottstein
- Rare wool collection
- Undyed wool collection
- Sneakers
- Accessoires



The processing of our wools

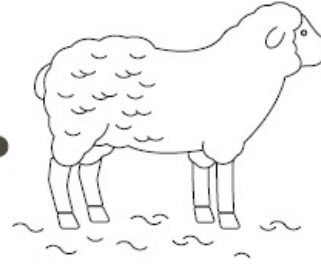


6.

REFINING

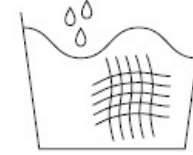
The slipper is finished with a sole made of felt, cork, leather or natural rubber. Every shoe that leaves our production is checked by our staff.

1.



SHEARING

Sheeps are sheared twice a year.

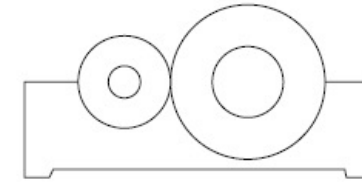


2.

WASHING

After the shearing, the wool gets thoroughly washed to remove dirt and impurities.

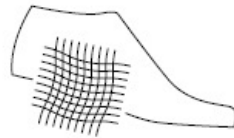
3.



HAND-PICKING AND PREPARATION

Each wool is picked by hand and mixed according to special recipes and prepared for felting.

5.



3D - SHAPING

Using unique technology, each slipper is seamlessly felted around the shoe last and anatomically shaped.

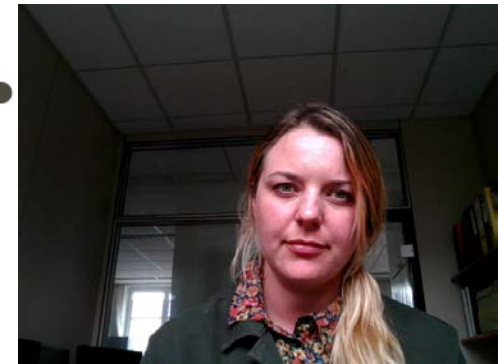


FELTING

The wool is felted and formed in pure mountain water by our master craftsmen.

4.

WOOL CAN DO SO MUCH MORE THAN YOU THINK



The finished product



Sustainability

- Undyed wools from endangered sheep breeds
- Support of the local shepherds
- wool from eight endangered sheep breeds are already part of our collection
- Sustainable packaging from Austrian supplier
- New recycling machines reduce wool waste
- Energy-efficient machine settings & optimization of the production enables to continuously minimize the environmental impact



Customer Service

- Unique & live customer service
- Click and Order
- Special requests are welcome
- Open for new projects for wool fabrics and slippers



A woman with long dark hair, wearing a light grey knit beanie with a pom-pom, a grey hooded sweater, and a green backpack, is smiling and looking back over her shoulder. She is standing in a snowy outdoor area in front of a dark grey building with a door marked '05'.

Gottstein

Check out our webpage:
www.gottstein.at

Thank you!

